HNC in International Tourism and Management: Your Gateway to the World

Welcome, new students! This program will equip you with the knowledge and skills you need to succeed in the fast-paced world of tourism and hospitality. Let's dive in!

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Program Introduction

What is the HNC in International Tourism and Management?

This program provides a comprehensive overview of the tourism industry and its management practices, both nationally and internationally.

Who is it for?

It's designed for students who want to explore the tourism and management sector, from hotel and restaurant management to event management and tour operations.

What will you learn?

You will learn to think strategically, identify and analyse tourism impacts, and develop a practical understanding of operational and financial management in the tourism industry.
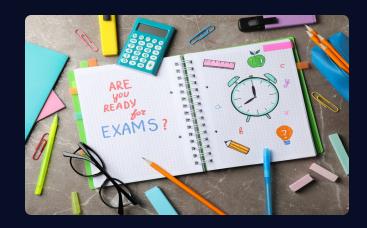
Course Structure and Assessment

Flexible Structure

The program consists of 8 modules and You'll have the flexibility to study full-time or part-time.

Assessment Methods

Each module is assessed via a combination of coursework, exams, presentations, and group work.

Student Support

You'll receive regular feedback and support from our dedicated team of experienced lecturers and academic advisors.

Graduation

The program culminates in a graduation ceremony, where you'll receive your HNC in International Tourism and Management.

Learning Outcomes and Objectives

- Develop a comprehensive understanding of the tourism industry and its management practices

- Gain practical expertise in tourism and hospitality management, from event management to tour operations

- Explore the impacts and issues in sustainable tourism, and learn how to develop sustainable tourism initiatives

- Learn to think strategically, identify and analyse tourism impacts, and develop a practical understanding of operational and financial management in the tourism industry

Modules examples

Module 1: Introduction to Tourism and Hospitality
- Tourism theories and concepts
- History and development of tourism
- The tourism product and services

Module 2: Event Management
- Planning, organizing and implementing events
- Marketing and promotion of events
- Event logistics and operations

Module 3: Tour Operations
- The tourism industry and its structure
- Tourism products and services
- Tour packaging and pricing

Module 4: Tourism Marketing and Promotion
- Segmentation, targeting and positioning
- Marketing mix for tourism products and services
- Marketing strategies for tourism businesses

Module 5: Financial Management in Tourism and Hospitality
- Business finance and accounting
- Financial controls and procedures
- Budgeting and forecasting

Module 6: Human Resource Management in Tourism and Hospitality
- The concept of human resource management in tourism
- Recruitment and selection
- Staff training, development, and retention

Module 7: Managing Sustainable Tourism
- Concepts and principles of sustainability in tourism
- Ecotourism and geotourism
- Environmental, social and economic impacts of tourism

Module 8: Project Management for Tourism and Hospitality
- Project management processes and methodology
- Project planning, scheduling, and monitoring
- Risk management and project evaluation

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Career Opportunities and Outcomes

Career Opportunities

Graduates can pursue careers in hospitality management, event management, travel and tourism, tour operations management, and attractions management.

Transferrable Skills

- Critical thinking and problem-solving
- Project and financial management skills
- Effective communication and interpersonal skills

Further Study

Graduates can progress to a variety of degrees including Hospitality Management, Tourism Management, and Business Studies.

Support Services Available

1 **Campus Facilities**

There are library and IT facilities, as well as a range of social spaces, cafes, and restaurants across our campuses.

2 **Personal Support**

Our staff provides confidential welfare and academic support and specialist disability, mental health, and dyslexia support.

3 **Career Services**

We support work experience, employment opportunities, and employability skills including CV writing and interview techniques.

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Enrollment Process and Requirements

1   **Recruitment**

Applications are open to all students who fulfill the minimum academic and English language requirements.

2   **Application Process**

Complete the online application form and submit it with essential supporting documents. You'll receive an acceptance letter if your application is successful

3   **Enrollment**

Pay the tuition fee and receive your enrollment confirmation. You'll receive an induction pack with full details on your programme of study.

Apply